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## ***Celebrating our Golden Anniversary!***

**Support the Contra Costa Chorale's 50<sup>th</sup> year by advertising in our concert program.**

March 14, 2016

Dear Friend of the Contra Costa Chorale:

The Contra Costa Chorale is celebrating 50 years of quality live performances of classical and contemporary choral music in the Bay Area. Each year the Chorale performs concerts in the fall and spring, and through the years has performed to enthusiastic audiences at the Sleep Train Pavilion, Dean Leshner Regional Center for the Arts, Contra Costa College, and elsewhere in the Bay Area. In 2015, we performed concerts of music from England and Wales, were invited to sing the Star Spangled Banner for the final CAL baseball game, won a competition sponsored by the San Francisco Opera to sing our national anthem at AT&T Park in front of over 30,000 people, and capped the year with a highly acclaimed concert, "Amazing Grace," exploring the Negro spiritual from its African roots to its influence on jazz, swing, and modern-day gospel. In January of 2016 we performed for the Harlem Globetrotters and reprised "Amazing Grace" in Walnut Creek.

This May 14 and 15, "In Praise of Music" will include Haydn's *Lord Nelson Mass*, *Serenade to Music* by Vaughan Williams, and *Where Everything is Music* (newly composed for this concert by Stephen Main), accompanied by soloists and orchestra. Our membership has increased to 70 singers, and we are singing to full houses. As our member and audience numbers grow, so does the impact of your advertising in our programs.

**We invite you to help us celebrate our 50 years by placing an ad in this special anniversary program—and, if you can, please make it special by congratulating the Contra Costa Chorale on its achievement.**

For our income we rely entirely on membership dues, concert ticket sales, donations, and the sale of program advertising. Your ad in our program is important, as it directly supports our mission of bringing a vast repertoire of choral music to the public and enriching the arts community in our area.

As a nonprofit organization, we also invite benefactors, sponsors or groups to make a tax deductible contribution to the Contra Costa Chorale to be listed in the program.

**PLEASE NOTE: We will be holding a 50<sup>th</sup> anniversary wine tasting/auction in October. Please consider donating an auction item for this event as well.**

For more information or if you have any questions, please email me at [ccchorale@att.net](mailto:ccchorale@att.net) or call me at 510-541-6700. Your support is vital to Contra Costa Chorale in order to continue providing quality choral music at affordable prices.

Elmina Green, Program Ad Coordinator

**Your ad will be in each program for the spring concert series.**

Saturday May 14 at 8:00 PM, Unitarian Universalist Church, 1 Lawson Road, Kensington, CA 94707  
Sunday, May 15 at 5:00 PM, Walnut Creek Presbyterian Church, 1801 Lacassie Ave, Walnut Creek, CA 94596

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### **UPCOMING CONCERT**

The fall 2016 concert, "I Love You, California," continuing our 50th anniversary celebration, will feature a commissioned piece by David Montoya, as well as a choral tour of California from early music of the missions to the Mamas and Papas.

**THE DEADLINE FOR YOUR AD AND PAYMENT IS April 29, 2016**

**INSTRUCTIONS FOR SUBMITTAL:**

**ADVERTISERS:**

1. Pictured below are the various sizes you may choose for your ad:

BUSINESS CARD 3 ½" W x 2" H \$50

QUARTER PAGE 3 ½" W x 4 ½" H \$80

HALF PAGE (A) 3 ½" W x 9 ½" H \$120

HALF PAGE (B) 7 ¼" W x 4 ½" H \$120

FULL PAGE 7 ¼" W x 9 ½" H \$150

2. **E-mail** your ad as a **black & white high quality** or **print quality PDF** to [cchorale@att.net](mailto:cchorale@att.net). The measurements must exactly match one of the specifications above.

Alternately, you may submit your black and white camera-ready copy **by mail** to Contra Costa Chorale, P.O. Box 1784, Richmond, CA 94802. If you prefer to submit by mail, please call or email to alert us to this.

3. Mail a check payable to Contra Costa Chorale, P.O. Box 1784, Richmond, CA 94802.

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**SPONSORS, BENEFACTORS, CONTRIBUTORS:**

1. If you would like to submit your own layout to have your name, organization or business listed as a contributor, please follow the "ADVERTISERS" instructions above.

2 If you would like us to create an ad for you as contributor, simply email or mail the information to us and your check for the size of ad you would like.

**ADS AND PAYMENT MUST BE SUBMITTED NO LATER THAN April 29, 2016**

